# **Support Your Troops!**

The City of Mesa Military and Veterans
Banner Program is a living tribute
created for the community to recognize
and honor Mesa residents and their
immediate family members who are
serving, or veterans who have served,
our country in the United States Armed
Forces. The branches of the Unites States
Armed Forces include the Army, Navy,
Air Force, Marine Corps, or Coast Guard.

Each banner will be in honor of a specific Mesa service person and will include their name, branch of service and photo (if provided). Banners will be displayed on street lamps in downtown Mesa throughout the course of one year.

Please visit www.mesaaz.gov/heroes for application deadlines. Banners will be installed annually to coincide with Veterans Day recognition events in November. Once the banner is in place, the applicant will be mailed a certificate honoring the veteran or military service person. Banners will be given to the service person or family member once taken down.

For more information or question please contact **480.644.5335** or **diversity.info@mesaaz.gov.** To view this information on the web, please visit **www.mesaaz.gov/heroes** 

mesa-az
Diversity Office
PO BOX 1466
Mesa, AZ 85211-1466



Military and Veterans Banner Program

# How to Request a Banner

The City of Mesa Military and Veterans Banner program recognizes and honors Mesa residents and immediate family members (spouse, parent, legal guardian, grandparent, child or siblings) that are serving on active duty, or veterans who have served, in the United States Armed Forces. For the purpose of this program, "Active Duty" is defined as twelve (12) months of continuous service, and veterans must have been honorably discharged.

To participate in the program, please visit www.mesaaz.gov/heroes for application deadlines. Please fill out the attached application and include a copy of a driver's license or a current utility bill showing the Mesa address of the military service person or his/her immediate family member. In addition, please include verification of active duty status including dates.

Once the application is approved, the City will notify the applicant and create the banner. Quantity is limited to one (1) banner per service person, installed throughout a 1-year period. Installation and removal of the banners are at the City's discretion.

#### **Donation**

The Hometown Heroes Banners are funded through donations. The cost of each banner is \$150 (including installation and removal). To submit a tax-free donation in sponsor of this application or program, please visit: www.mesa.gov/heroes and utilize the Paypal option available near the bottom of the page. All major credit cards are accepted and you have the option to sponsor one or multiple banners.

| Please check this box if you made an online donation |
|--|
| Date donation was made:                              |
| Name/person making donation:                         |

### Location

A two-sided banner measuring 30" wide and 91" tall will be mounted on a banner pole along Center Street in Downtown Mesa. Available spaces are determined on a first-come, first-served basis. All banner locations shall be determined solely by the City.

## **Banner Styles**

Banners can be created with the service person's portrait or without. Portraits should be of the service person in dress uniform preferably with an official flag in the background. Please include a high resolution 5" x 7" or larger portrait-style photo with the application. Original photos will not be returned, so it is recommended that you have a copy made in high resolution. Digital photos in a JPG or PNG format with 600 DPI resolution or better will also be accepted and can be emailed to:

#### diversity.info@mesaaz.gov

Note: The spelling of the service member's name will be taken directly from this application.





#### Waiver

The City of Mesa is not responsible for replacing banners that are stolen, damaged, or destroyed due to age, vandalism, or any acts of nature including high winds. Any loss or damage to an installed banner will be handled at the discretion of the City. Number of banners and location is subject to change.

Banners will be maintained with collaboration from the Downtown Mesa Association.

# Mesa Military and Veterans Banner Application

Please PRINT/TYPE the name of the service person as it should appear on the banner and indicate the branch of service (no ranks please).

| me of Service Person:  |  |
|--|--|
| nch of Service:  |  |
| d of Active Service Da   | ate (EAS):   |
| me of Applicant:   |  |
| ationship to Service I   | Person:  |
| dress:   |  |
| one Number:  |  |
| ail:   |  |
| ease check one of the  | following:   |
| Thank You (Curren<br>In Memory Of (De  | t Active Military & Veterans)<br>eceased Veterans)   |
| ase include the follow   | ving with the application:   |
| • Proof of Resider   | ncy (Applicant)  |
| • Verification of A  | Active Duty Status   |
| <ul> <li>High Resolution<br/>or Digital Photo</li> </ul>   |  |
| vided photo (which incl<br>relative) in the Hometo   | Mesa permission to use the udes the likeness of myself or own Heroes program without ations.   |
|  | City of Mesa   |
|  |  |
|  | Mesa, AZ 85211-1466  |
| <ul> <li>Proof of Resider</li> <li>Verification of A</li> <li>High Resolution or Digital Photo</li> <li>reby grant the City of A</li> <li>vided photo (which included relative) in the Hometo</li> <li>ment or other considera</li> <li>TURN FORM TO:</li> </ul> | Active Duty Status 15"x7" Photo  Mesa permission to use dudes the likeness of my own Heroes program w ations.  City of Mesa Diversity Office PO BOX 1466 |

Residency Confirmed Y/N Military Status Confirmed Y/N

Certificate Mailed Y/N

FOR INTERNAL USE ONLY

Date Application Received

Installation Date

Banner Returned